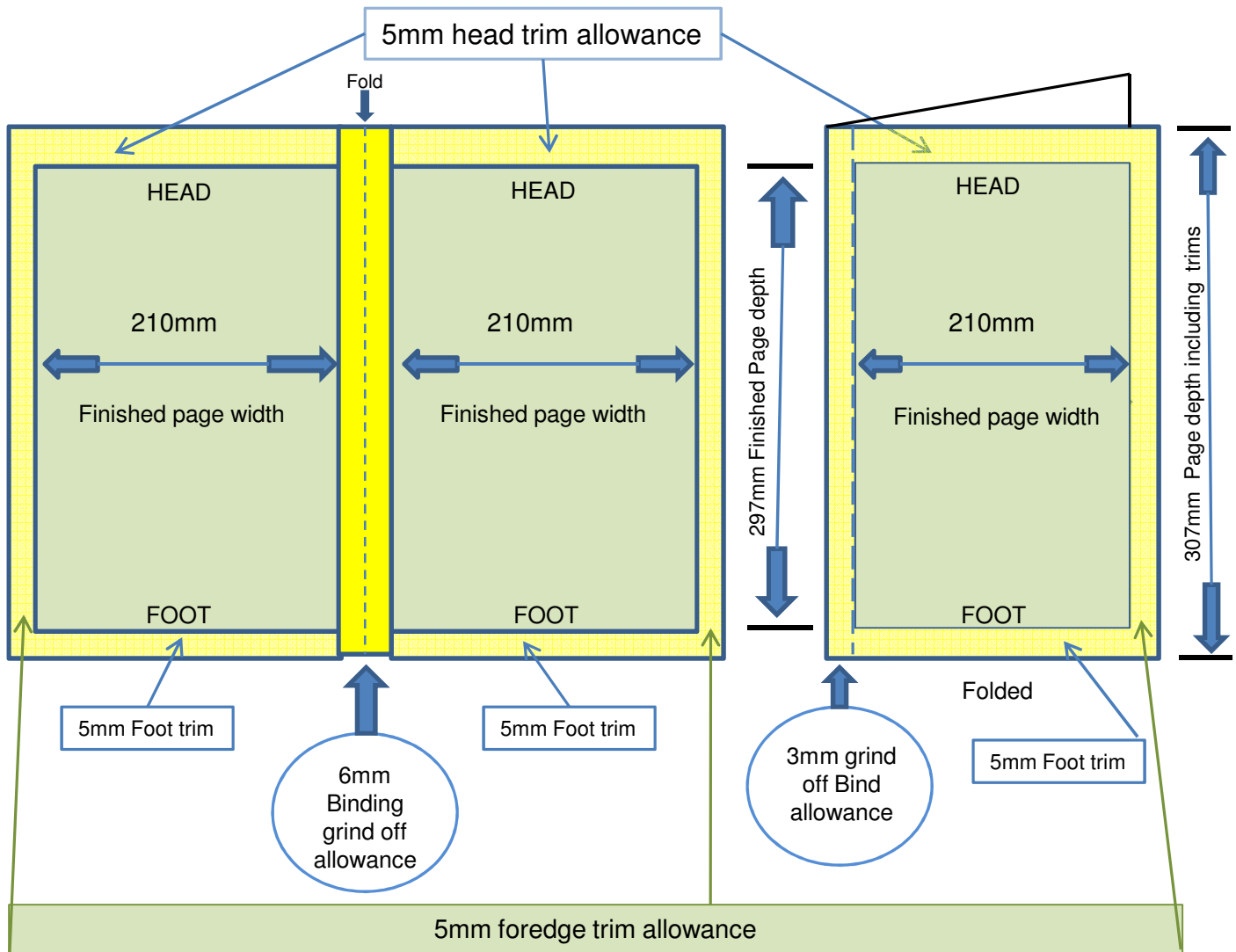


A4 – 4 page Perfect Bound (Bound in) Insert Specification



Page area (including trim allowances) = 307mm x 218mm
 Page area (After trimming) = 297mm x 210mm
 Head Trim Allowance = 5mm - Foot Trim allowance = 5mm
 Fore-edge trim allowance = 5mm - Bind grind off allowance = 3mm
If it is intended to UV Varnish the insert - the 6mm binding grind off area plus 2mm each side (10mm in total) must be kept free of UV Varnish.

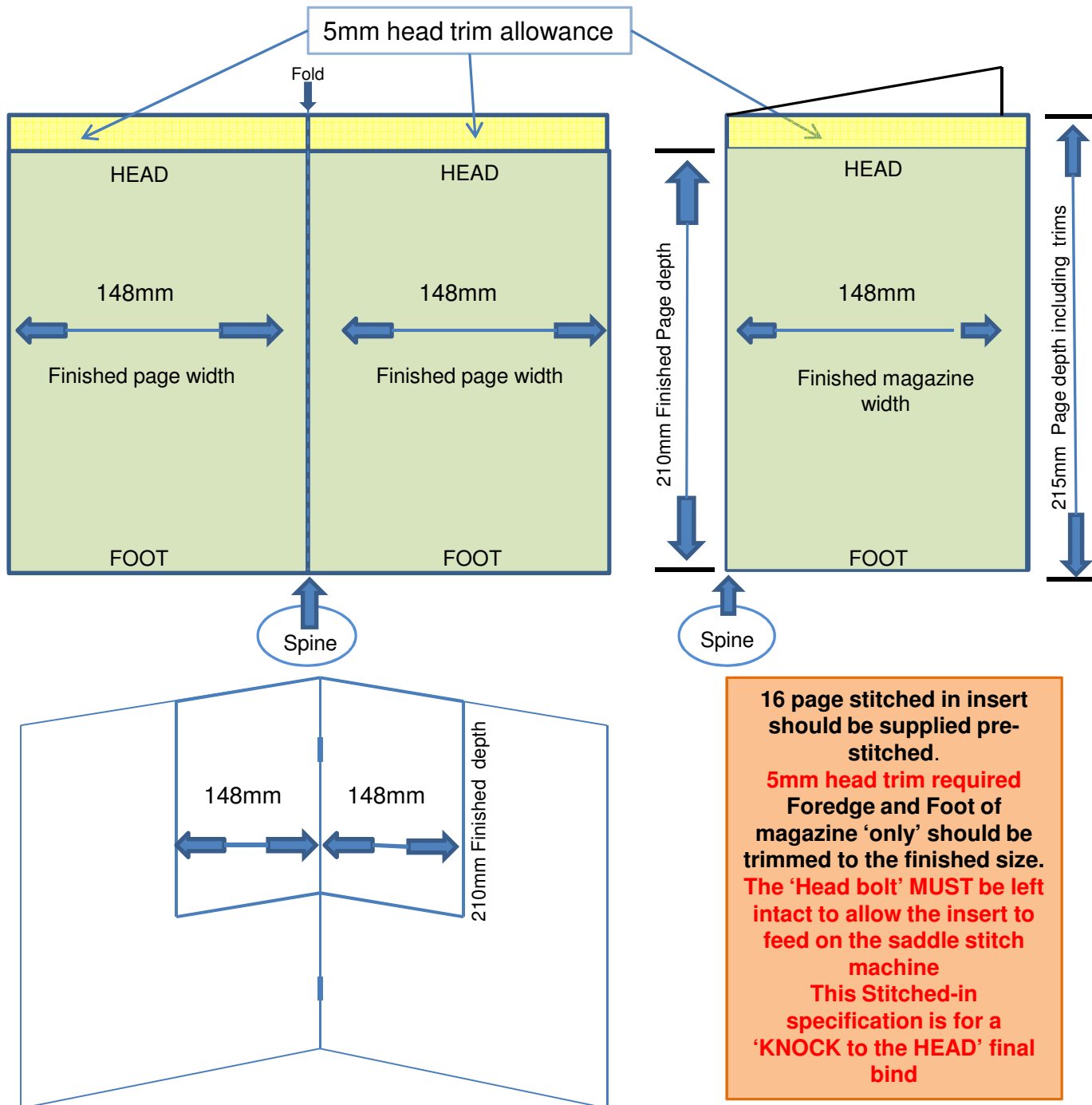
Pensord Technical Data

Finishing – Insert Specification – A5 Stitched-in Saddle Stitched



A5 – 16 page Saddle Stitched (Stitched in) Insert Specification

Knocked to the head



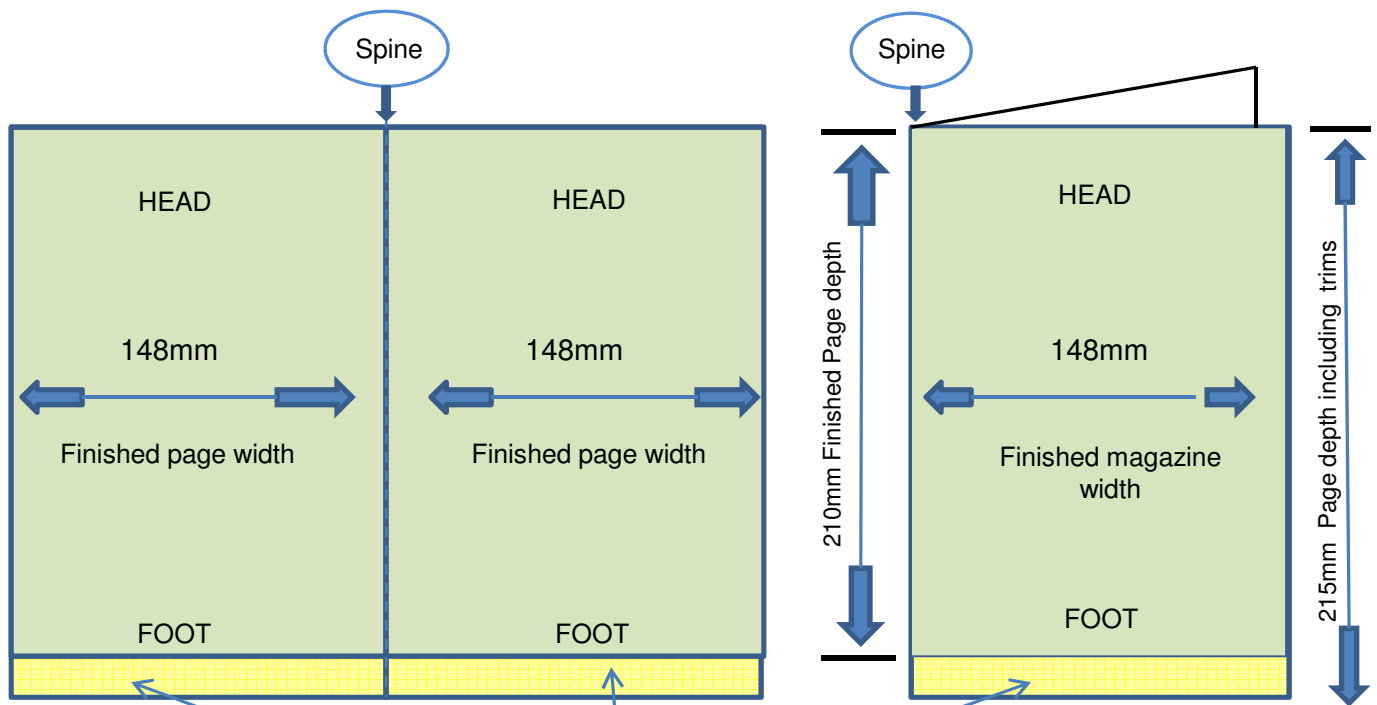
Pensord Technical Data

Finishing – Insert Specification – A5 Stitched-in Saddle Stitched

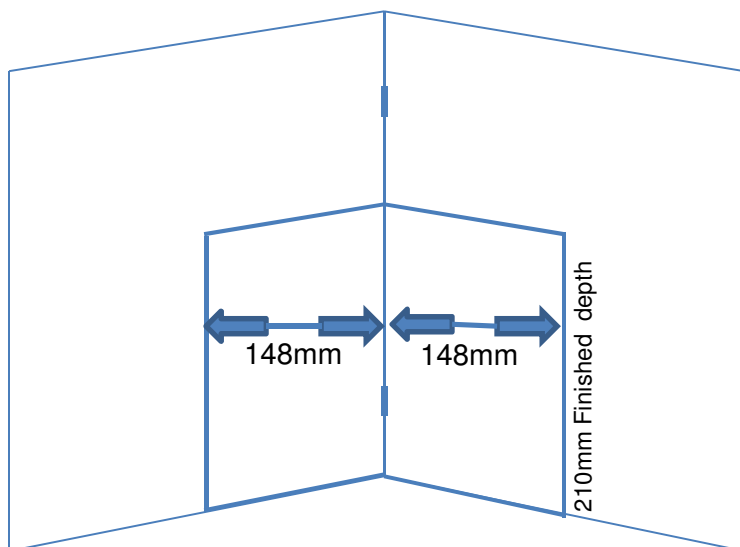


A5 – 16 page Saddle Stitched (Stitched in) Insert Specification

Knocked to the foot



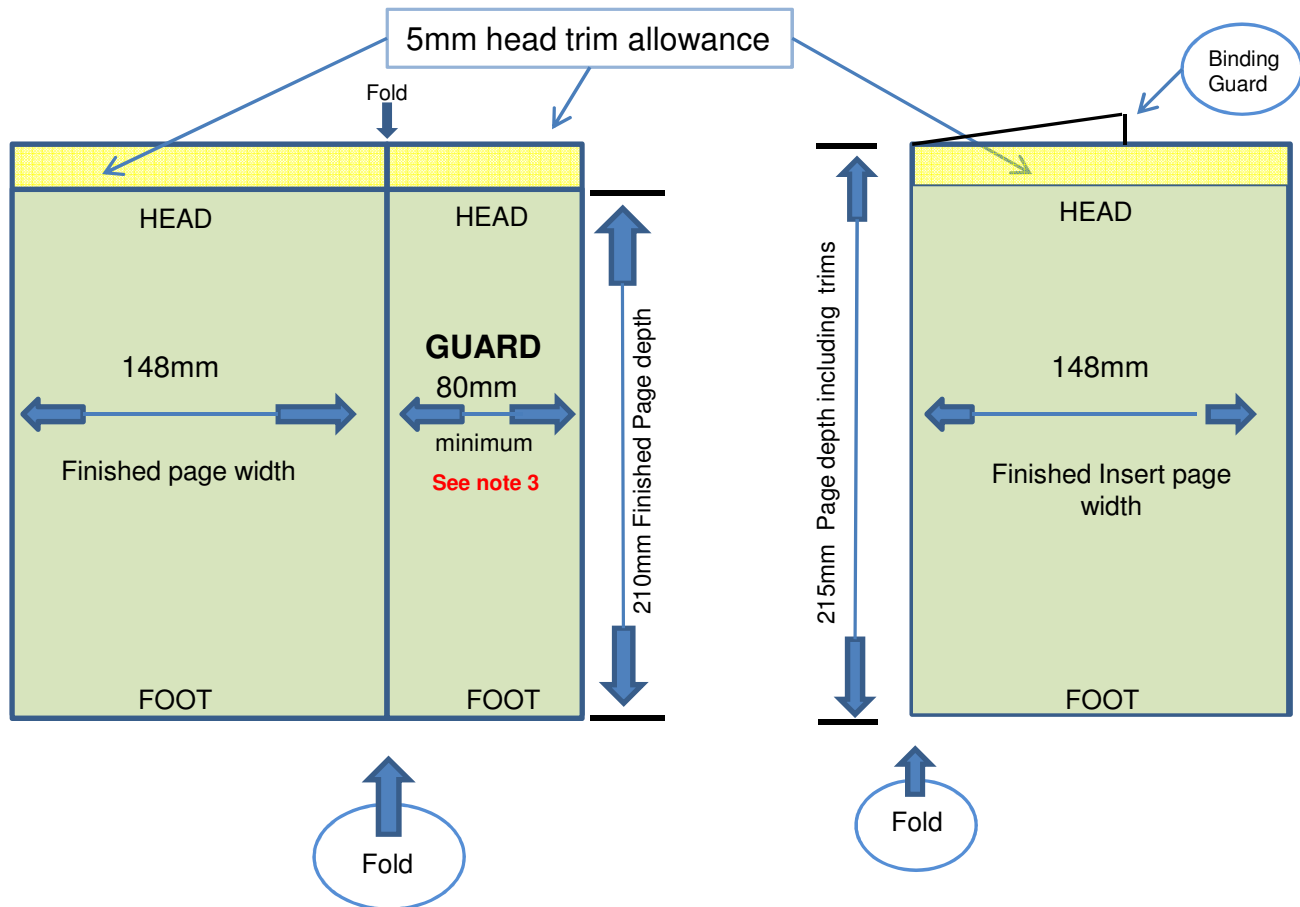
5mm foot trim allowance



16 page stitched in insert should be supplied pre-stitched.
5mm foot trim required
Foreedge and Head of magazine 'only' should be trimmed to the finished size.
The 'Foot bolt' MUST be left intact to allow the insert to feed on the saddle stitch machine
This Stitched-in specification is for a 'KNOCK to the FOOT' final bind

A5 Single Leaf – (2 page) Saddle Stitched (Stitched in) Insert Specification

With binding guard - Knocked to the head



1. A 5mm head trim is needed to enable the insert to be bound into the main magazine.
2. All other edges must be trimmed to finished size.
3. The binding guard must be a minimum of 80mm wide or 1/3 of the magazine 'spine to foreedge' size – whichever is the greater.
4. The insert should be supplied folded.
5. The insert should be supplied boxed turned in minimum quantities of 100.
6. The insert can run with a front or rear guard – Publishers choice.
7. The insert can only be stitched 'between' sections.

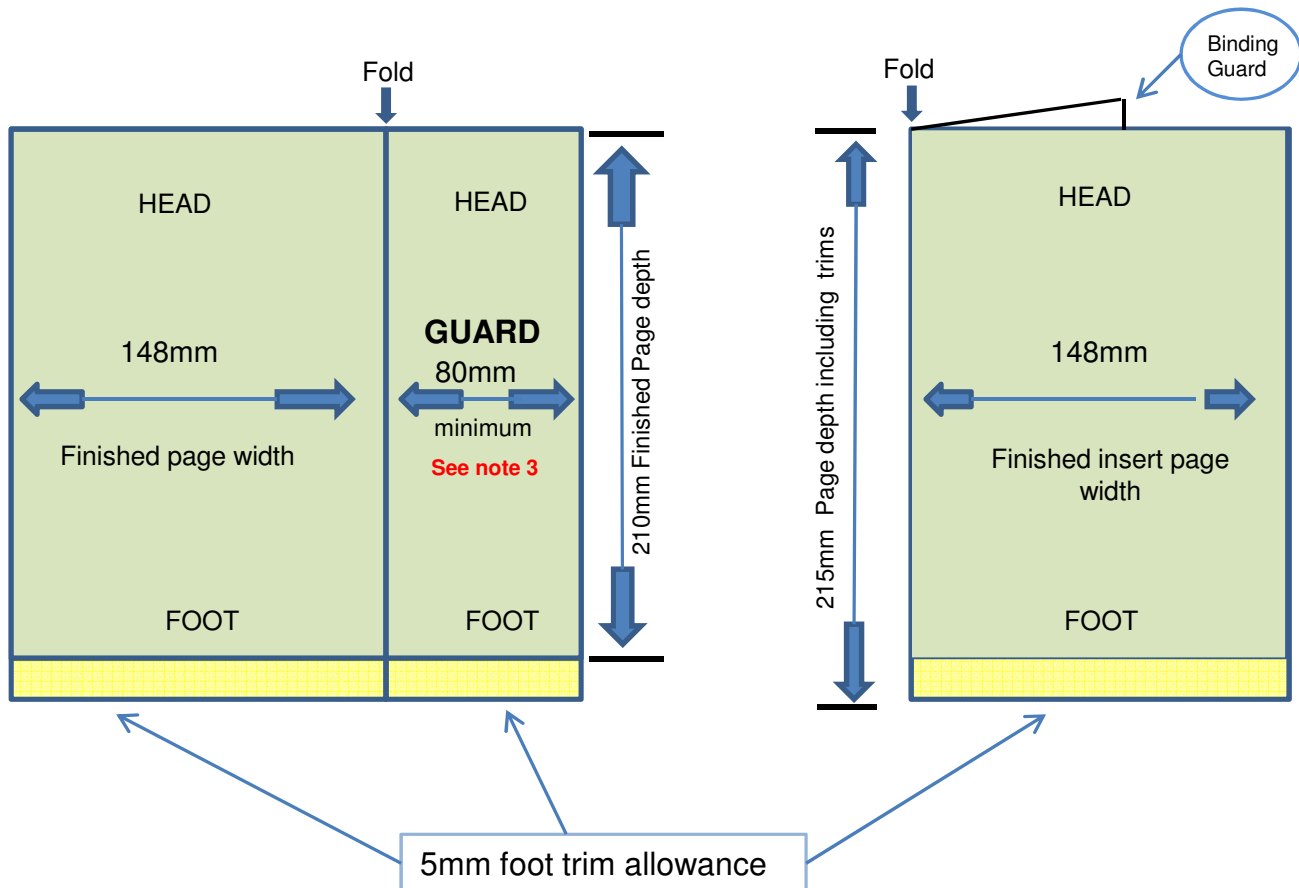
This Stitched-in specification is for a 'KNOCK to the HEAD' final bind

Pensord Technical Data

Finishing – Insert Specification – A5 Stitched-in Saddle Stitched

A5 Single Leaf – (2 page) Saddle Stitched (Stitched in) Insert Specification

With binding guard - Knocked to the foot

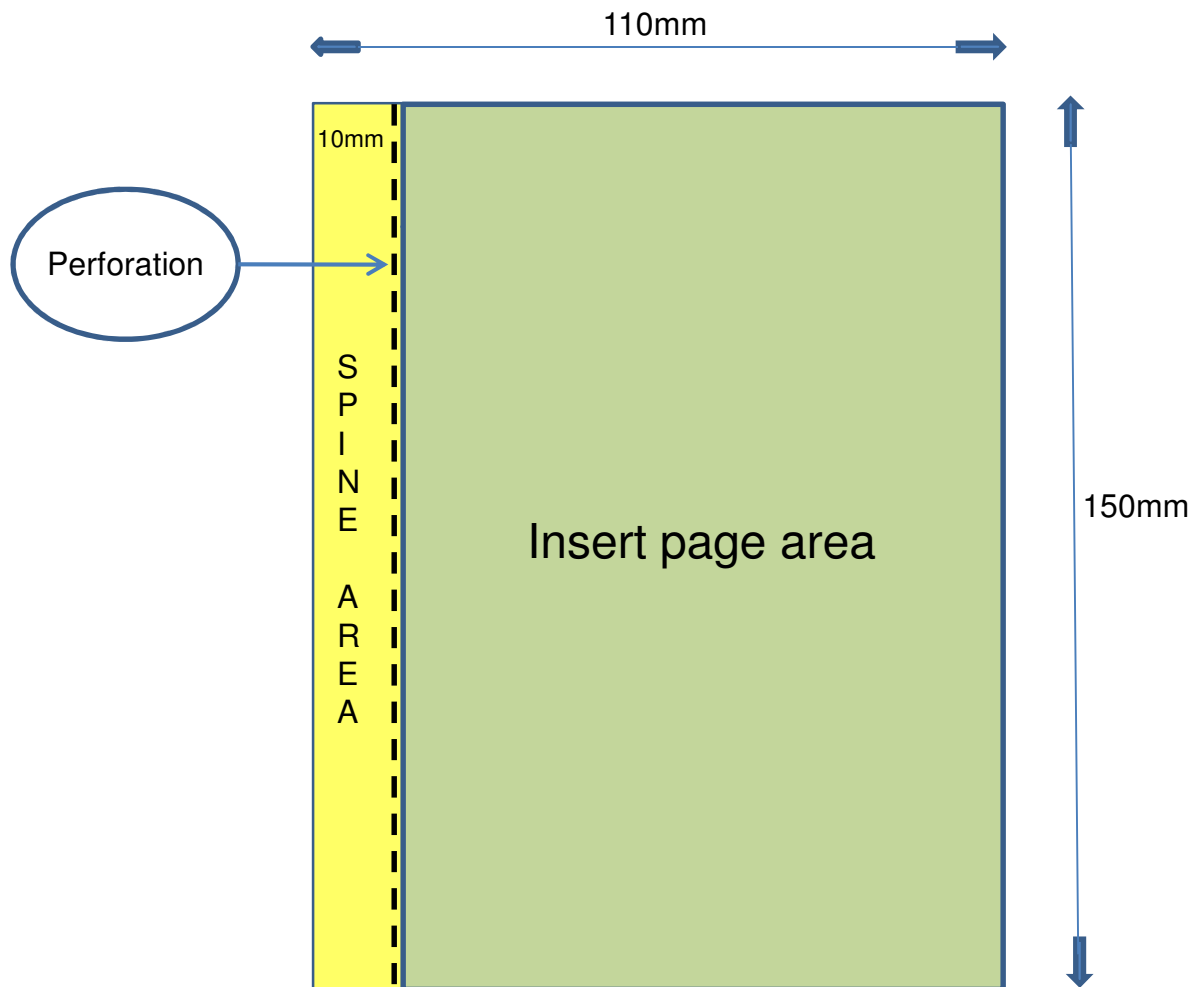


1. A 5mm foot trim is needed to enable the insert to be bound into the main magazine.
2. All other edges must be trimmed to finished size.
3. The binding guard must be a minimum of 80mm wide or 1/3 of the magazine 'spine to foreedge' size – whichever is the greater.
4. The insert should be supplied folded.
5. The insert should be supplied boxed turned in minimum quantities of 100.
6. The insert can run with a front or rear guard – Publishers choice.
7. The insert can only be stitched 'between' sections.

This Stitched-in specification is for a 'KNOCK to the HEAD' final bind

Perfect bound Insert -2 page 'bound in' - Reader service card

Minimum Specification



Minimum Specification:

Minimum paper weight = 130 gsm
Minimum width = 110mm
Minimum height = 150mm
Minimum perf position from spine edge = 10mm
Perforation type = Paper perforation

Perforation -The perforation should be a light (paper perforation) not a heavy card Perforation as the feed mechanism on the binding line will 'pull' the perforated strip off the insert if too heavy a perforation is used rendering the card un-bindable.

An insert can only be bound between sections