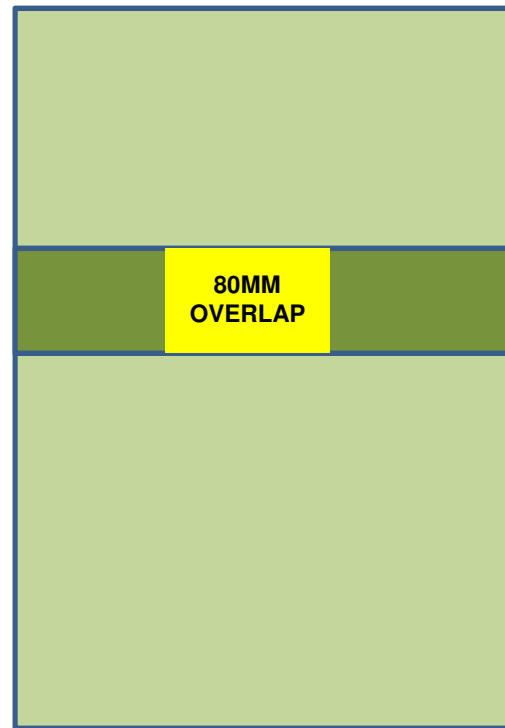




FRONT COVER



BACK COVER

Belly Band size calculation:

1. Width of magazine x 2
2. Width of spine x 2
3. Plus 80mm overlap

e.g. Calculation of an A4 magazine with a 10mm spine would be:

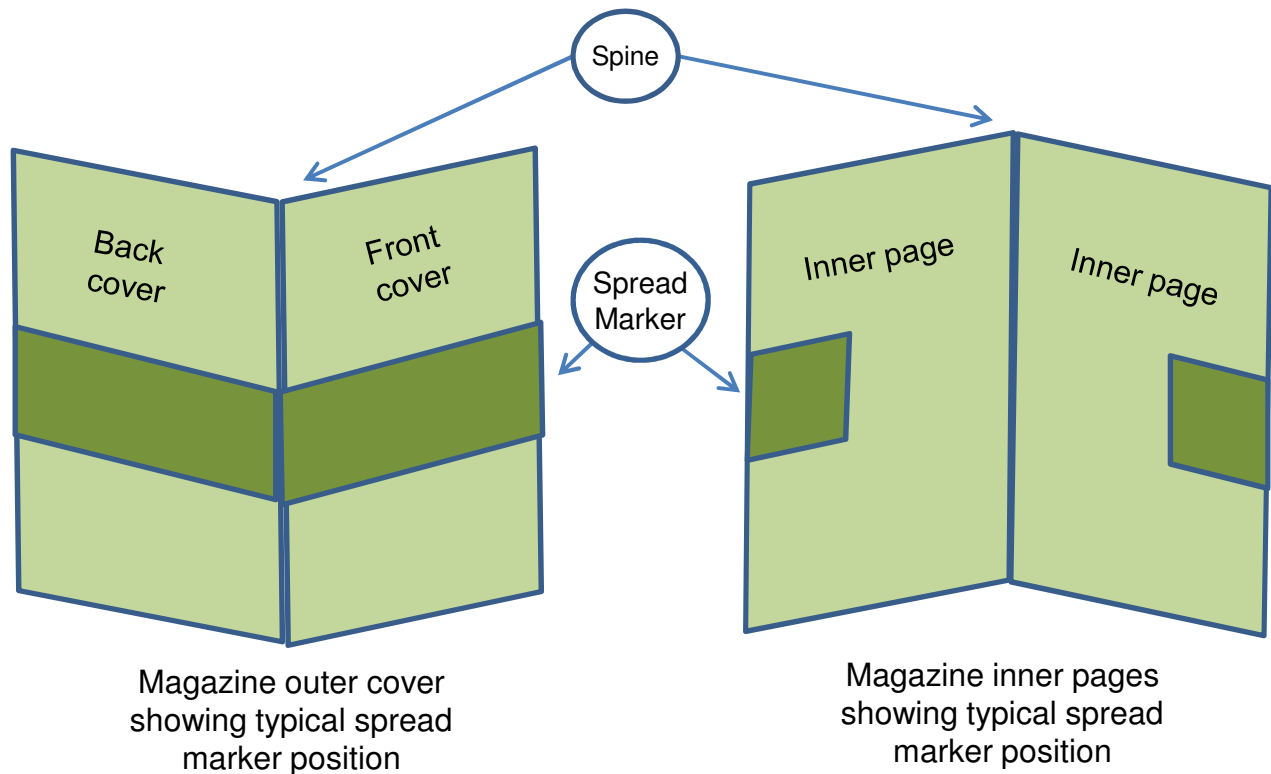
Magazine width - 210mm x 2 = 420mm

Spine width – 10mm x 2 = 20mm **Plus** Overlap area = 80mm

Total length of bellyband = 520mm

4. The belly band will be adhered with Sellotape

**Customer must confirm the required position of bellyband onto the cover
(a dummy sample for position is always advisable)**



A spread marker is an ideal method of forcing the reader of a magazine to open onto a particular page bringing their attention to a particular advertorial or editorial spread

Spread Marker size calculation:

1. Width of magazine x 2
2. Width of spine x 2
3. Plus 80mm overlap x 2

e.g. Calculation of an A4 magazine with a 10mm spine would be:

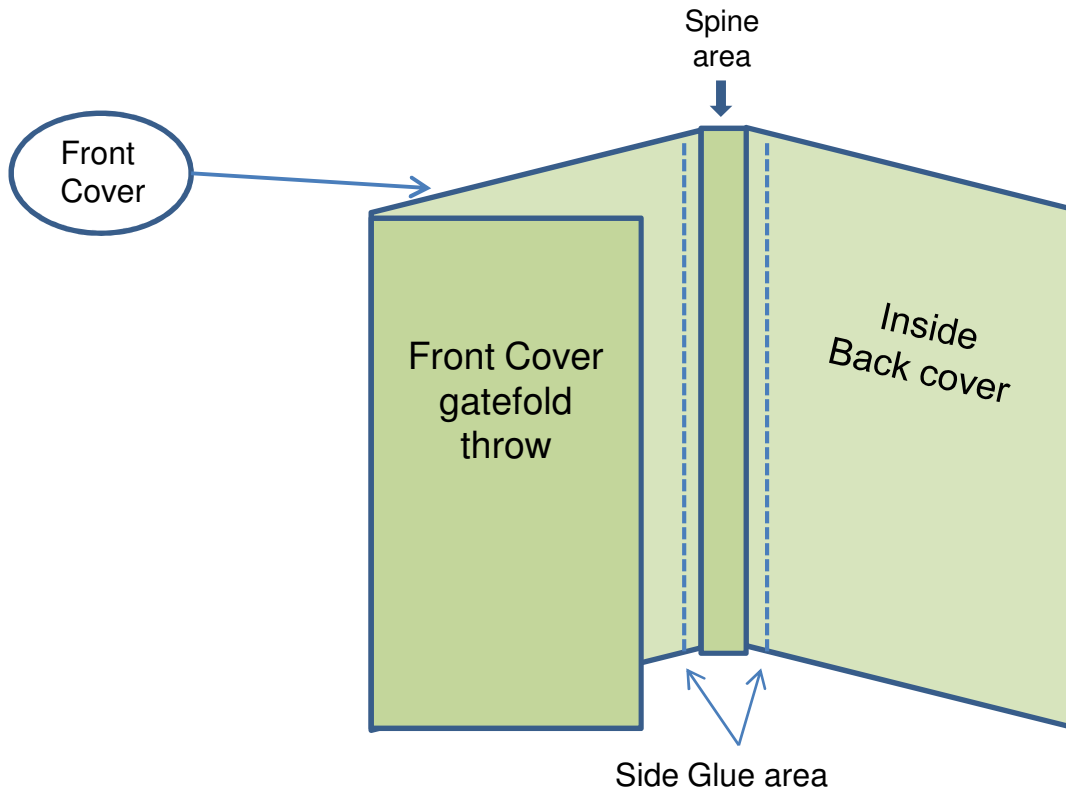
Magazine width - 210mm x 2 = 420mm

Spine width – 10mm x 2 = 20mm **Plus** Overlap area = 80mm x 2 = 160mm

Total length of Spread marker = 600mm

4. The Spread Marker will be adhered using low tack glue dots to allow removal without page damage.

Customer must confirm the required position of the Spread Marker onto the cover (a dummy sample for position is always advisable)



Gatefold cover (Front cover throw) Perfect Bound Magazine

Cover – 6 page single throw gatefold must be produced as follows:

Back cover – should be produced as normal to the required magazine trim size.

Front cover – Should be produced 3mm narrower (Spine to Foreedge) than the magazine.
This is to allow the front edge (front cover / gatefold page sufficient clearance at 3 knife trimming stage.

Inner gatefold page – Should be produced 8mm narrower than the actual front cover page.

This is to allow the inner gatefold page sufficient clearance of the spine side glue area.

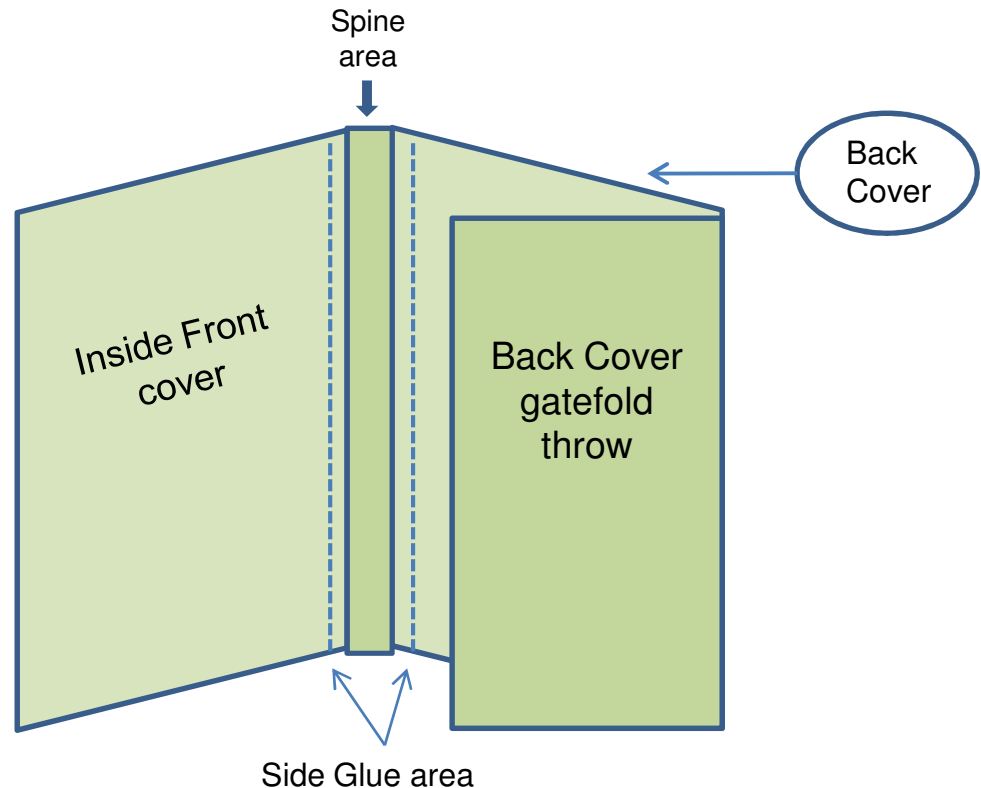
The gatefold page must be creased and folded into position prior to binding.

e.g. -For a magazine with a trim size of 297mm x 210mm (A4) the page sizes should be:

Magazine Trim Size - 297mm deep x 210mm wide

Back cover	-	297mm deep x 210mm wide
Front cover	-	297mm deep x 207mm wide
Front cover gatefold page	-	297mm deep x 199mm wide

Please ensure the usual 3mm bleed allowances are added as normal



Gatefold cover (Back cover throw) Perfect Bound Magazine

Cover – 6 page single throw gatefold must be produced as follows:

Front cover – should be produced as normal to the required magazine trim size.

Back cover – Should be produced 3mm narrower (Spine to Foreedge) than the magazine.

This is to allow the front edge (front cover / gatefold page sufficient clearance at 3 knife trimming stage.

Inner gatefold page – Should be produced 8mm narrower than the actual back cover page.

This is to allow the inner gatefold page sufficient clearance of the spine side glue area.

The gatefold page must be creased and folded into position prior to binding.

e.g. -For a magazine with a trim size of 297mm x 210mm (A4) the page sizes should be:

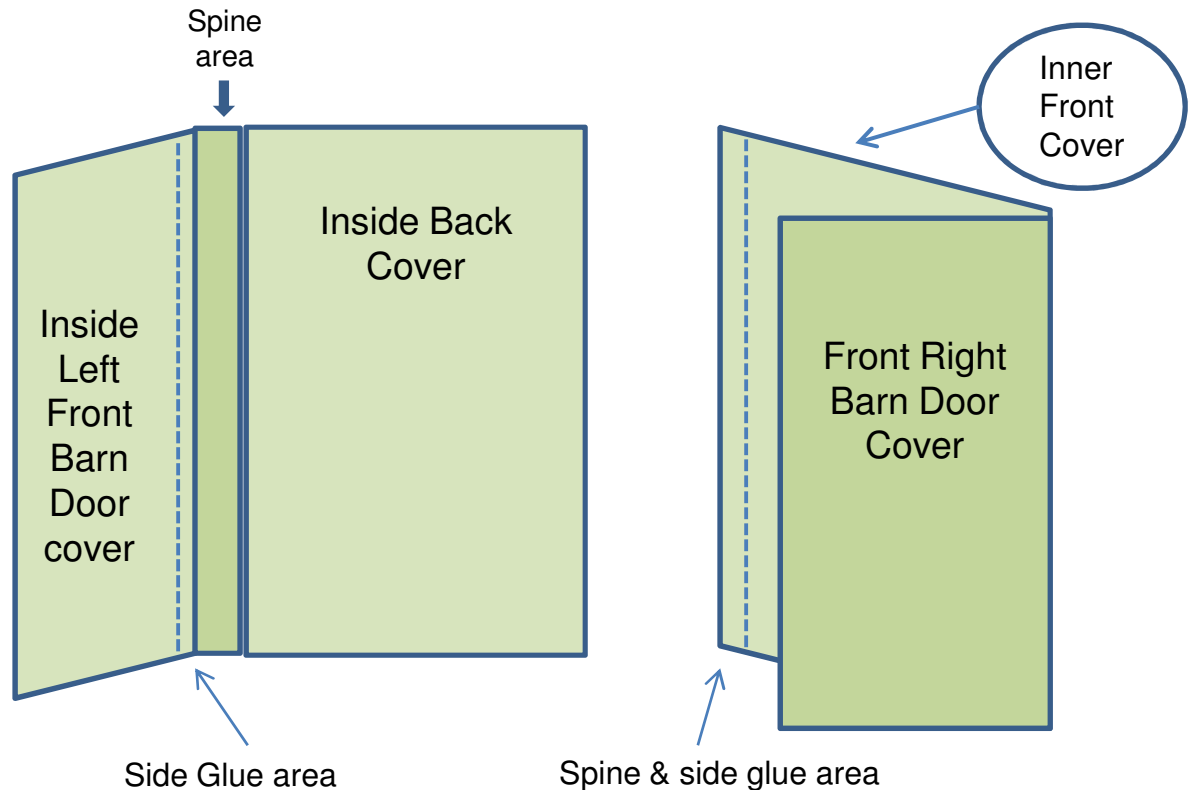
Magazine Trim Size - 297mm deep x 210mm wide

Front cover	-	297mm deep x 210mm wide
Back cover	-	297mm deep x 207mm wide
Back cover gatefold page	-	297mm deep x 199mm wide

Please ensure the usual 3mm bleed allowances are added as normal

Pensord Technical Data

Finishing – 'Barn Door' Cover – Perfect Bound Magazine



Barn Door Cover - Perfect Bound Magazine

Cover – 8 page Barn Door must be produced as follows:

Inner Front cover – Should be produced 3mm narrower (Spine to Foreedge) than the magazine. *This is to allow the front edge sufficient clearance at 3 knife trimming stage.*

Barn door cover (Front right) Should be produced half the width of the inner front cover page.

Back cover – Should be produced as normal to the required magazine trim size.

Barn door cover (Front Left) Should be produced half the width of the inner front cover page.

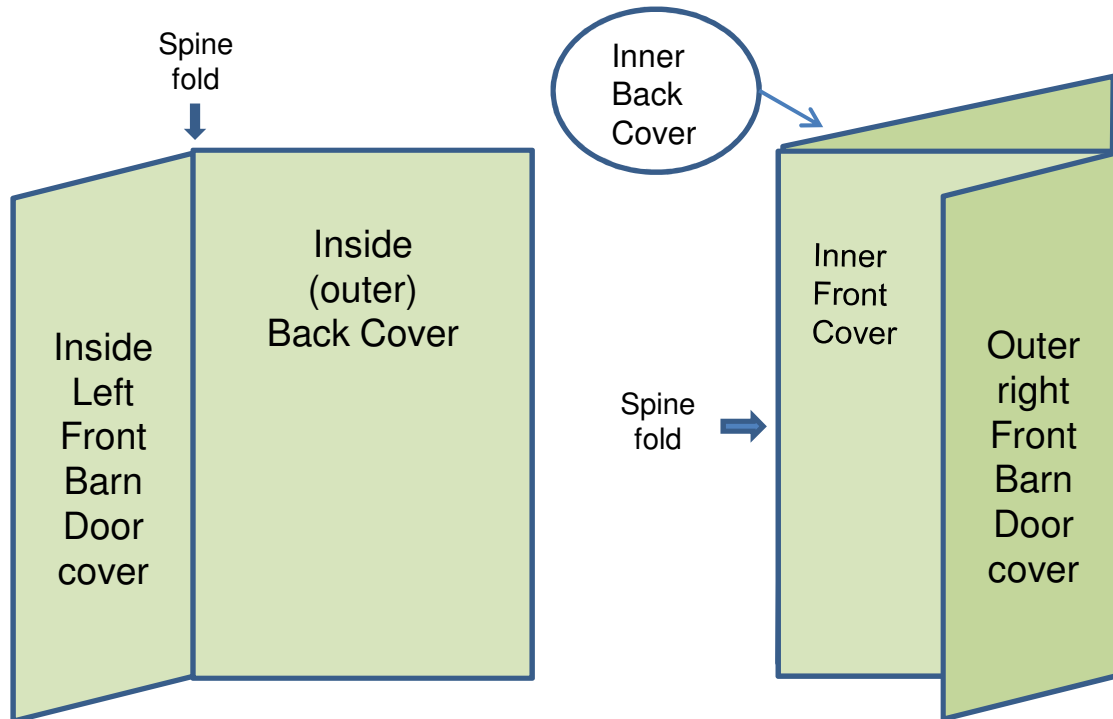
The right hand barn door page must be creased and folded into position prior to binding.

For a magazine with a trim size of 297mm x 210mm (A4) the page sizes should be:

Magazine Trim Size - 297mm deep x 210mm wide

Inner Front cover-	297mm deep x 207mm wide
Barn door cover (Front right) -	297mm deep x 103.5mm wide
Back cover -	297mm deep x 210mm wide
Barn door cover (Front left) -	297mm deep x 103.5mm wide

Please ensure the usual 3mm bleed allowances are added as normal



Barn Door Cover – Saddle Stitched Magazine

Cover – 10 page Barn Door must be produced as follows:

Inner Front cover – Should be produced 3mm narrower (Spine to Foreedge) than the magazine. *This is to allow the front edge sufficient clearance at 3 knife trimming stage.*

Barn door cover (Front right) Should be produced half the width of the inner front cover page.

Inner Back cover – Should be produced as normal to the required magazine trim size.

Outer Back cover – Should be produced as normal to the required magazine trim size.

Barn door cover (Front Left) Should be produced half the width of the inner front cover page.

The right hand barn door page must be creased and folded into position prior to binding.

For a magazine with a trim size of 297mm x 210mm (A4) the page sizes should be:

Magazine Trim Size - 297mm deep x 210mm wide

Inner Front cover-	297mm deep x 207mm wide
Barn door cover (Front right) -	297mm deep x 103.5mm wide
Inner Back cover -	297mm deep x 210mm wide
Outer Back cover -	297mm deep x 210mm wide
Barn door cover (Front right) -	297mm deep x 103.5mm wide

Please ensure the usual 3mm bleed allowances are added as normal